



THE ECONOMICAL, ENVIRONMENTAL AND SOCIALLY SUSTAINABLE CHOICE

ECOVERDE MEDIUM ROAST	ECOVERDE DARK ROAST	ECOVERDE DECAFFEINATED
Our medium roast coffee has a balanced and well-structured flavor profile with slight notes of berry fruits and caramelized brown sugar. A bright cup of coffee with a crisp, clean finish	Our dark roast coffee combines the complex nuances of a smoky-sweet aroma with a full body and gentle, well-rounded profile and incomparably smooth finish.	The same sweet aroma and smooth taste of our medium roast blend, but without the caffeine.

OUR COFFEE

- **100% Rainforest Alliance Certified™**

Our coffees are 100% sourced from Rainforest Alliance Certified™ coffee plantations. This means that these farms meet the comprehensive standards of the Sustainable Agriculture Network (SAN) as being socially, economically and environmentally sustainable. Rainforest Alliance certification ensures that the coffee was grown on a farm that meets standards verified by experienced inspectors. This label also guarantees that farmers conserve existing ecosystems and aid in the ecological restoration of critical areas, hence, minimizing soil erosion and preserving the biodiversity and natural ecosystem. Workers must be paid fairly, properly equipped and given access to education and medical care. Forest, rivers, soils and wildlife are protected. The goal is true long-term sustainability.



- **Employs Natural Flavorings**

Our coffee is encapsulated with natural flavorings that reduce the amount of coffee beans needed to make every cup by 20%. This means fewer beans harvested, less oil consumed in transporting beans, and less energy used to roast, grind, package and deliver a great cup of coffee to your doorstep.

FILM

- **Certified compostable in key biodegradation environments**

- Industrial composting (ASTM D6400, EN13432, AS 4736)
Typical disintegration- 6-8 weeks
- Home composting (OK Compost Home)
Typical disintegration – 12 weeks
- Wet and Dry Anaerobic Digestion (ISO 15985, ASTM D5511)
Digestion in 8-10 days



- **Based on Renewable Resources using wood pulp from FSC sources and others**

- Avoids the use of oil-based films in order to reduce our dependence on unfriendly oil producing nations.
- Originates from non-genetically modified sources; and is sourced from suppliers whose operations have been certified by the Forest Stewardship Council (FSC), the Programme for the Endorsement of Forest Certification (PEFC), or a regional environmental body.

- **Contains NO Genetically Modified Organisms**

We have avoided the use of the less expensive and popular corn based films in order to reduce the introduction of GMO materials to our environment that would render our film not- compostable.

- **Minimal use of inks**

Use of ink comprises less than 1% of the weight of the unfilled packaging

OUTER PACKAGING

- **SFI (Sustainable Forest Initiative) Certified outer carton**

The SFI 2010-2014 Standard promotes sustainable forest management in North America through 14 core principles that promote sustainable forest management, including measures to protect water quality, biodiversity, wildlife habitat, species at risk, and Forests with Exceptional Conservation Value.